




**FOSTERING COMMUNITY
LEADERSHIP**

GLOBAL GIVING AND
YAYASAN USAHA MULIA -
FOUNDATION FOR
NOBLE WORK



Context



GlobalGiving is a non-profit based in Washington, DC, with offices in the UK and China. It works with organisations in 175+ countries and connects non-profits with donors and companies while also supporting non-profits in accessing funding, tools, and training needed to serve their communities.



Yayasan Usaha Mulia (YUM) - Foundation for Noble Work is a non-profit organisation dedicated to empowering communities in West Java and Central Kalimantan in Indonesia to overcome poverty by focusing on three key areas: education, health and community development. In 2011, YUM became a grantee of Global Giving. Currently, they have five projects displayed in the Global Giving platform.



The BIG IDEA

Partnerships between southern and northern organisations frequently perpetuate unequal power dynamics. Donors from the global north commonly dictate funding terms and priorities, which may not align with communities' actual needs. They often impose strict reporting requirements, exacerbating the power imbalance and making innovative solutions almost impossible to develop.

This case study highlights an empowering and innovative way of collaboration between GlobalGiving, in line with its mission to promote community-led change, and YUM.

“For example, we had a project called COVID-19 support. Last year, we realised that COVID-19 was already over, and the people that we wanted to help no longer needed help, so we changed the project to become the Empowering Women to Prevent Stunting project, and that is not a problem with GlobalGiving. That kind of flexibility really stands out when you become a GlobalGiving grantee.”

Yolanda Nilasari,
YUM's Education Programme
Coordinator



ACTIONS

YUM's collaboration with GlobalGiving has facilitated various engagements, from nominations for corporate grants to being a part of GlobalGiving's Disaster Response group in Indonesia and becoming one of the first organisations they directly contact during a crisis.

The contrast between partnering with GlobalGiving and other funders is described as significant. With GlobalGiving, they benefit from remarkable flexibility in utilising donations/ Unlike other funders, there's no strict deadline for allocating the funding, enabling them to use it until the project fulfils its objectives.



GlobalGiving is “more than an online fundraising platform; it is also a learning platform” (Yolanda Nilasari, YUM’s Education Programme Coordinator) since they provide numerous insights into organisational development and project implementation, including community mobilisation.



Outcomes

The partnership model advocated by GlobalGiving respects that those closest to the ground, working daily with the community, hold significant power. This shift means that decision-making power is no longer solely with the donor but also in the hands of the grantee.

The collaboration with GlobalGiving empowers YUM to improve its efficiency and effectiveness in reaching beneficiaries and engaging with community leaders and representatives, fostering greater buy-in of their work and participation. Key elements enabling this include flexibility, trust, and long-term support.



Learnings

- **ICSOs can strategically diversify their funding sources by exploring innovative partnerships, facilitating online fundraising, and capitalising on the various learning opportunities such approaches offer. This can also provide increased recognition within the international development field.**
- **Flexible online fundraising can allow organisations to adapt rapidly to their changing environments, particularly in emergency response, and increase effectiveness.**

- **ICSOs could prioritise partnerships that offer more than just financial support and provide opportunities for discussions about addressing emerging challenges and adapting projects and the flexibility to change the course of the project when required.**



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